Magazine and Book Publisher ~ Titles include ZigZag the definitive music magazine ~ London Day & Night ~ lifestyle magazine ~ Record News ~ Video News ~ Advance Record News ~ Music industry trade magazines ~ Songpluggers ~ Music publishers magazine.

Magazine and News Service Publisher ~ More News Ltd ~ Founder & Publisher, an information publishing company for the music industry.

More News publications where available on subscription only to music industry professionals. Key personnel at major record company, publisher, top management, producers, studios, and key industry personnel subscribed. As the publisher, it was necessary to establish confidential relationships with key A&R personnel, marketing, and record company executives both in U.K, U.S.A. & internationally.

These trade magazine titles were successfully published for ten years and then sold (1992) to Miro part of the Profile Group, who then sold certain titles to Music Week part of Express Newspapers Group. Video News is now published by them under the title Promo Magazine.

‘Record News’ ~ Weekly trade magazine featuring in depth analysis with all contacts for key personnel involved in creating the Top 40 records in the UK. Contacts for Artist, Record Label MD, Marketing, A&R, Publisher, Press, Management, Producer, Studio.

‘Video News’ (Promo Magazine) ~ Weekly Trade Magazine ~ Pop video analysis. Director, Producer, Commissioner, all production crew
‘Advance Record News’ ~ Fortnightly Industry Record Release Schedules
‘Songplugger’~Songwriters and Music Publishers source for artists looking for songs. Editor David Stark who went on to create Songlink.

ZigZag Club created the live music concert club venue in a 1930’s art deco 1500 capacity in Great Western Road, Notting Hill London W9. Complete renovation of 1930’s art deco cinema (derelict for 15 years) Commissioned John Cairns, designer of Playboy Club, Brompton Brasserie, Hard Rock Café, to design bars. Opened with Malcolm Maclaren’s Bow-Wow Wow Wow.

BBC filmed a TV documentary on the ZigZag Club. Operated successfully as a rehearsal, film studio and concert venue. Promoted over 250 live music concerts including Thomson Twins, Joan Jet, Emerson Lake and Palmer, Bucks Fizz, The Young Ones ‘Bad News Tour’ was filmed here.

Music Publishing. ~ Argon Music Publishing ~ Member of PRS.
M.C.P.S Published 'Godfathers' Signed to CBS Records. £1m


Artist & Tour Management, arranging tours in UK Germany & Holland for ‘Night Train’s’ successful album in UK released on Chiswick Records (then signed to Acid Jazz). Arranged and negotiated U.S. and Japanese licensing. (No 1 record Yokohama Radio featuring Jenny from Belle Stars) 2002 Signed Natalie Rossi to Nu Life a subsidiary of BMG Records managed by DJ Dave Pearce. Achieved TOP 40 with first release ‘All out of Love’ Video went to No 1 on ‘The Box’


Public Relations Charly Records one of the largest independent record labels’ retained by Chairman Jean Luc Young to represent international press and public relations specifically for resigning of Sun Records (Elvis Presley) catalogue.
Public Relations ~ Phonomatic ~ Arranged at Cannes (MIDEM) the international press and public relations campaign for Phonomatic acquisition of Sony’s Back Catalogue.

Public Relations Bray Film Studios ~ Original Hammer Film Studios. Arranged the press campaign to save the studios from development. Arranged support from Michael Winner and Peter Cushing (66) to fly up by helicopter, his first flight in a helicopter, from his home in Kent to the studios and obtained major UK network news TV coverage plus national UK press. Saved the studio.


Public Relations Director ~ Limelight Club London. Organising VIP. celebrity launches, parties and receptions for major clients including Lee Jeans, Prince, Mick Hucknell, Hollywood Oscars, obtained substantial press coverage for the club, arranged membership marketing branded the club. Launched and hosted the Music Industry Club in association with MTV.

Public Relations Director ~ New World Africa Records ~ South African Record label established by producer Barney Rattle. Produced 15 Albums NWA supports the “Instholo Skolo” ‘School for Beautiful Sound’ that organises workshops for children in the townships to learn music. Latest release Africa Got Soul Motown Tribute album

Public Relations ~ PETA ~ People for Ethical Treatment of Animals Organised worldwide anti-fur media campaign with Sophie Ellis ~Bextor Photographed by Mary McCartney holding a dead fox captioned ‘Would madam like the rest of her fur coat?’ This campaign went viral ~ global organised three successful UK campaigns for PETA including Tracy Bingham, Baywatch.

World Music Awards ~ Public Relations Director (22 years)  
Patron H.S.H. Prince Albert of Monaco.

The world’s largest viewed music awards TV show broadcast in over 160 countries with over 1 billion viewers. Major international music awards TV show featuring the top selling recording artists from around the world. Responsibilities included planning and expediting public relations; also sponsorship, media team coordination, artist, celebrity booking, management and record company liaison, executive producer, show production, editing and post production, broadcaster relations, TV sales, artist liaison and liaison with Monaco royal palace protocol, Society des Bains de Mer, Coordination with artists, celebrities and production including 300 + international TV, Radio and Press media and production attending event.

World Music Awards has received the most extensive national and international press coverage worldwide and in UK media including regular major features in The Sun headed ‘Monte Carlo World Music Awards’ The Times, Daily Telegraph, Daily Mail, Daily Express, Mirror, Star, Hello, OK, Now, Heat etc. Radio 1, ABC Europe. ITV, VH1, MTV, Sky News, Entertainment Tonight, Access Hollywood.

Sponsorship ~ Negotiated Po Na Na Group Plc. (800 employees £33m t/o operators of 60 up market bars and clubs in the UK, S. Africa, Barbados) as UK sponsors of the World Music Awards 2001 specifically the UK ITV network broadcast.

Artists & Celebrities ~ I have had the privilege to work with include. ROBIN GIBB, ELTON JOHN, MICHAEL JACKSON, ROD STEWART, TINA TURNER, KYLIE MINOGUE, INXS, MICHAEL HUTCHENCE, BOYZ TO MEN, CELINE DEON, CATHY DENNIS, RIGHT SAID FRED, MICHAEL DOUGLAS, DAVID HASSELHOFF, CLAUDIA SCHIFFER, HELENA CHRISTIANSEN, SIMPLY RED, MICK HUCKNELL, KYLIE MINOGUE, TWO UNLIMITED, PAVAROTTI, RICKY MARTIN, CHRISTINE AGUILERA, ANASTACIA, SHAGGY, NELLY, NELLY FURTADO, AQUA, SISQO, CARMEN ELECTRA, LENNOX LEWIS. 50 CENT. WHITNEY HOUSTON, BON JOVI, AMERIE, PATTI LABELLE, USHER, STEVIE WONDER, MARIAH CAREY, DESTINY’S CHILD, KANYE WEST, RIHANNA, BEYONCÉ, AKON, ALICIA KEYS, KID ROCK, ANASTACIA, ESTELLE, JESSIE J
Charity ~ The World Music Awards supports the Monaco Aide and Presence Charity which builds and maintains twenty Princess Grace and World Music Awards, children hospitals and orphanages in underdeveloped countries around the world including Africa, Egypt and Sri Lanka.

Las Vegas ~ World Music Awards 2004 The awards were broadcast live for the first time in the USA, Canada and Mexico on ABC Network to over 12 million viewers. Broadcast from the Thomas and Mack, Las Vegas, the largest live music concert venue in Nevada.

Los Angeles ~ World Music Awards 2005 broadcast from the Kodak Center in Los Angeles, Hollywood home of the Oscars.

Negotiated sale of World Music Awards to BBC TV. The first time in 17 years, the BBC broadcast the awards and produced their own special BBC broadcast of the WMA.

London ~ World Music Awards 2006 Earls Court November 15th ~ Sponsored by Sir Philip Green of Top Shop With Michael Jackson, Beyoncé, Nelly Furtado hosted by Lindsay Lohan and Paris Hilton amongst other International Award Winning Artists. Planned and organised an editorial press campaign that produced £300,000 ticket sales with no advertising and zero marketing budget.

Created No 1 News Story on Google. WMA website received over 500,000 hits in just two hours..........Over 250 of the world’s media covered the awards.

Monte Carlo ~ World Music Awards 2008 9th November 2008 Monte Carlo Sporting Club Monaco Mariah Carey Beyoncé Alicia Keys Estelle Kid Rock Anastacia Solange The Script Madcon Ringo Starr Diamond Award Hosted by Jesse Metcalfe & Michelle Williams (Destiny’s Child)

The Scorpions ~ Best Selling Artists from around the world ~ America ~ Lady Gaga  ~ Africa ~ Akon Asia ~ Namie Amuro ~ Australia ~ Empire of the Sun ~ Canada ~ Michael Bublé ~ France ~ David Guetta ~ Germany ~ Rammstein Great Britain ~ Susan Boyle Ireland U2 Italy ~ Tiziano Ferro Latin America Shakira ~ Middle East ~ Elissa ~ Scandinavia ~ Ah Ha ~ Spain ~ Monica Noranjo ~ Special Guests ~ Cuba Gooding Jr. ~ Paris Hilton ~ Ian Somerhalder ~ Karolina Kurkova ~ Wladimir Klitschko ~ Robin Gibb ~ Nicky Hilton ~ Moran Atias ~ William Mosley ~ Melody Thornton ~ Afef Jnifen ~ Peter Andre ~ Victoria Silverstedt.


EuFURia 2007 ~ Faux Fur Awards at Selfridges London’s famous department store featuring the best haute couture and prêt a porter faux fur designer’s from Russia, Ukraine, Holland, Austria and the UK UFFR is sponsored by Rolls-Royce Motors London.

New Muscovy Company ~ Distillers of Ivan the Terrible Russian Premium Vodka ~ Public Relations ~ Arranged branding for the company’s products at World Music Awards London and introduced the brand for back stage and VIP’s at Live 8 and the Princess Diana Memorial Concert London. Listing at Embassy Club London.

Swarovski Fashion Rocks ~ Princes Trust Monaco ~ PR & Celebrity Liaison & VIP Ticket Sales

IFA Charity ~ International Football Aid, Media Director the UK charity that provides education and football programme for children in Senegal and Africa.


Just TV Production Company developing TV projects produced ‘Guest Star’ Producer of Anglo~ French Swiss Co production Bill Wyman ~ Rolling Stones ~ Status Quo
‘The Full Monte’ a behind the scenes TV documentary on the making of the 'World Music Awards' Music TV series
Film Finance and Business affairs ~ raising finance for film and media companies. UK Film and TV Production Companies.

Sir David Roche Bt. FCA ~ Chairman ~ Mark Kenny ~ Managing Director Projects in development include: The Tower of London ~ Costume Drama ~ King Kennedy ~ Biopic Documentary of John Kennedy, Robert Kennedy, and Martin Luther King.

Consultant business affairs, public relations and finance ~ Bill Melendez Films Inc. ~ TV & Film production company winner of 14 Emmy’s producers of Peanuts and Snoopy. 'The Lion, the Witch and the Wardrobe'. ‘Eidolon’ co-production with Lucas Films.

Exhibitions ~ exhibited at 20 annual MIDEM’s in Cannes International Music Industry Market, also New Music Seminar. N.Y. MIPCOM, MIPTV, Cannes Film festival

Communications Director ~ FIPC Frozen Isthmuses Protection Campaign of the Arctic and North Atlantic Oceans ~ Environmental organisation founded by respected Finnish environmentalist and geophysical modeller Veli Albert Kallio FRGS dealing with climate change and the impending destabilisation of the Greenland Ice mass. Ice meltwater is causing Greenland’s glaciers, 2,000kms long x 1000kms wide and 3 kms deep, to detach from the ground and slide into the ocean this is projected to cause a brief ‘ice age’ in Europe and North America.

In this event, sea levels will rise by up to 7 metres flooding major cities such as New York, Shanghai and London.

The Organisation for Economic Cooperation and Development (OECD) estimated that in the event of a 7-meter sea level rise this would make 260 million people homeless especially in coastal regions.

Bolivia ~ ‘Peoples World Conference on Climate Change’ under the patronage by H.E. Evo Morales Ayma President of the Plurinational State of Bolivia in Cochabamba, Bolivia 19th to the 22nd April 2010. ~ Public Relations ~ Coordination

Organised Veli Albert Kallio, Finnish Geophysicist and eight scientists to attend the climate change conference and present two seminars:

Official Seminar - No 65 - Presented & Sponsored by FIPC
'Investigation into the Worlds Indigenous Peoples request to the United Nations General Assembly by Thomas Banyacya of the Hopi nation. How this relates to the catastrophic consequences of the imminent massive destabilization of the Greenland ice mass.’

Official Seminar No 127 ~ Presented by John Nissen of Cloudworld Ltd and Sponsored by FIPC – 'Some necessary steps to save the planet............Geoengineering’
Public Relations ~ Robin Gibb MBE ~ Bee Gees

Robin Gibb founder member of the ‘Bee Gees’ the most commercially successful group in the world after the Beatles. Coordinated all press and media for Robin Gibb at numerous events both in the UK and overseas. Organising extensive radio, TV, newspaper and magazine interviews and features in the UK and internationally. Arranging for Robin Gibb to be interviewed by Stephen Sackur on BBC Hardtalk. To be interviewed for Piers Morgan’s Life Stories for ITV. Arranging a 12 page shoot for Hello magazine with the celebrated photographer Brian Aris ‘Robin Gibb At Home with his wife Dwina and their son R-J’ at the family home the Prebendal in Thame. Organising Robin Gibb to attend World Music Awards in Monaco coordinate press and red carpet. The Golden Camera Awards, Berlin where Robin Gibb presented John Travolta star of ‘Saturday Night Fever’ with an Outstanding Achievement Award at the Golden Camera Awards. Negotiated with a major advance, the publishing rights for Robin Gibb’s autobiography from Random House. Advised Robin Gibb and the family on crisis media management.


Robin Gibb and his wife Dwina opened the gardens of their 12th century English country house The Prebendal in Thame to specially invited guests for a garden party as a fundraiser for the charity that Dwina is a patron of Against Breast Cancer. Amongst the 400 guests attending included Noel Edmonds and his wife Liz, Theo Paphitis and his wife Debbie, Duncan Bannatyne, Jimmy Choo, Joe McElderry, Paul Costelloe, Michael Portillo, Sir Leslie Phillips, Julia Cowell, Meg Mathews, Sinitta, Elizabeth Emanuel, Lisa Voice, Keith Duffy. Guests were treated a signature tea catered by Wilton’s of Jermyn Street. A fashion show featuring the latest styles from Stella McCartney, Dolce & Gabbana, Balenciaga, Chloe, Lavin, YSL, Paul Costelloe, Mark Powell, Pringle, Erdem, in association with Matches Fashion House. The musical entertainment was provided by South African singer Elan Lee, Natasha Richardson dueting with Robin Gibb and then a Robin’s solo finale with the Bee Gees greatest hits had all the guests on their feet including octogenarian Sir Leslie Phillips dancing to ‘Stayin Alive’ £100,000 was raised for the charity. www.againstbreastcancer.org.uk
Public Relations & Fundraising ~ Bomber Command Memorial ~

Personally raised over £2.5m as requested by Robin Gibb and officially appointed by Bomber Command Association to fundraise, and provide public relations. Achieving extensive press and media coverage for the memorial both in the UK and internationally. The memorial to honour the 55,573 very brave young pilots and aircrew average age 22 some as young as 18 who sacrificed their lives in Bomber Command in WW2 for the freedom and democracy that we all enjoy today that sadly they never lived to see. ‘Lest we forget’. The memorial designed by renowned architect Liam O’Connor is the largest memorial to be built in London for 200 over years and was opened by the Queen 28th June 2012.

http://rafbf.org/1794/bomber-command-memorial.html

Executive Producer ~ King Kennedy ~ The Movie
Producer advising on production, finance, distribution, HR, public relations. Feature Documentary on John F Kennedy, Robert Kennedy, and Martin Luther King. Biopic made from over 700 hours of library footage, newscast and interviews. Directed by Ronan O’Rahilly edited by Oscar winning editor John Bloom. www.kingkennedy.com

Strategic Marketing, HR and Fundraising - Bomber Command Heritage ~ RAF Bicester

‘A LEGACY FOR TODAY AND FUTURE GENERATIONS’

Bomber Command Heritage planned to create ‘a world class heritage site and international visitor attraction’ on the 348 acre site of RAF Bicester. English Heritage describes Bicester as ‘a perfectly preserved 1930’s airfield. The completeness of which as a whole is unique in the UK.’

Bomber Command Heritage will include a museum, park, arboretum, education and training centre and working aerodrome all as a living memorial to Bomber Command. Bomber Command Heritage failed to purchase the site from the MOD who sold it another buyer.
Allstarz Summer Party ~ Madejski Stadium Reading ~ 1st June 2013

Advising the producers on the launch of a major new annual music event on the UK calendar.

With the bestselling recording artists performing live on stage before an audience of 28,000 fans in the £50m Madejski Stadium. Global streaming.


Appointing headline sponsor plus additional sponsors for the event
Sponsorship liaison.
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Filming of the event and including maximizing the future broadcast potential both in the UK and worldwide.
Celebrity booking, liaison & coordination.

www.allstarzparty.com

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Julius Just a publisher by profession also has a long and successful track record in public relations, strategic marketing, fundraising and business affairs. Advising both personal and corporate clients at the highest level with confidential, personal and practical advice on how to achieve the best results for their project. With extensive expertise in media, news, crisis and profile management for personal and corporate clients in show business, entertainment, leisure music, film, TV, sponsorship, sports, property, finance, and charity fields. From international superstars to world brand companies to individuals at the beginning of their careers or start-up companies, each one is treated as a VIP by Julius Just and Just Associates. Each receives the benefits of his unique knowledge and specialist expertise no how to achieve the best results to add value to their endeavors or enterprise. In the first instance please telephone +44 (0) 79 66 88 25 10 or email info@justassociate.com to arrange an appointment for a meeting to discuss your requirements.

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